

COLOR RANGE VARIATION GUIDE

VARIATION

All of Fireclay's products are inspected by hand. We take great pride in customer satisfaction and product quality. Irregularities should be expected, as is the nature of hand-crafted materials, and variation in glaze color, texture and finish will vary depending on the glaze color chosen. We feel that these characteristics only add to the natural beauty and unique quality of our products.

COLOR SHADE VARIATION GRADING

The variation of color, texture and tone between individual ceramic tiles is termed, "color-shade-variation." Color-shade-variation is an inherent characteristic of any fired ceramic product, especially one hand crafted. Color and shade will vary, to some degree, in each piece, in every style and from each production run of ceramic tile. Greater shade variation should be viewed in volume. Although many of our products reflect a slight variation (V1 – V2), there are some glazes that display moderate to dramatic variation in range (V3 – V4). Any questions or concerns about your tile selection should be clarified prior to installation.

The following is a list of color and shading grades of Fireclay Tile products, to better help identify range, while selecting and buying ceramic tiles for your walls, counters and floors.



V1 = UNIFORM APPEARANCE

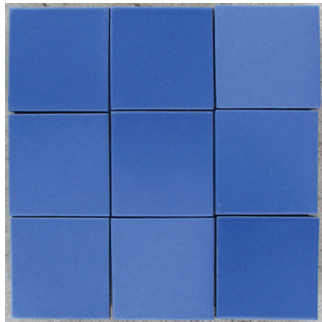
Differences among pieces from the same production run are minimal.



V2 = SLIGHT VARIATION

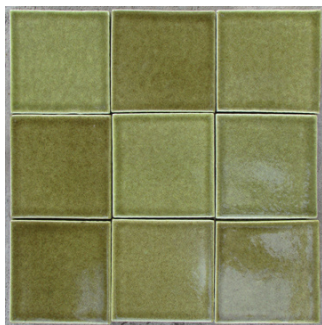
Clear differences may exist in texture and/or shade within the same colors of any given batch run.

V3 = NOTICEABLE VARIATION



While the colors present on a single piece of tile will be indicative of the colors to be expected on the other tiles, the amount of color on each piece may vary significantly. For example, “that little bit of color” on one piece of tile may be the primary color on the next piece. ** If trying to match a previous tile color, a “control sample” must be submitted to Fireclay Tile Production in order to determine how closely we can match the desired shade based on the current batch of glaze currently being used. A new batch of range samples, to better represent the current shade being produced, is available for order upon request.

V4 = MODERATE VARIATION



Greater color and shade differences from tile to tile, so that one tile may have noticeably different shade and/or texture from that on other tiles. This insures that the final installation will be unique. V4 rated Fireclay Tiles will vary most noticeably from batch-run to batch-run. These tiles cannot be accurately selected by the consumer from just one or two pieces. ** If trying to match a previous tile color, a “control sample” must be submitted to Fireclay Tile production in order to determine how closely we can match the desired shade based on the current batch of glaze currently being used. A new batch of range samples, to better represent the current shade being produced, is available for order upon request.



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