



FIRECLAY TILE

Making beautiful, sustainable ceramic products for 22 years

June 26, 2009

FOR IMMEDIATE RELEASE

Fireclay Tile Showcasing Debris Series and Claymonde at Dwell on Design LA 09 Conference, (Los Angeles, CA)

Fireclay Tile (www.fireclaytile.com), the leading ceramic tile company using recycled materials and sustainable manufacturing practices, will be showcasing its Debris Series and Claymonde products at the Dwell on Design LA 09 Conference at the Los Angeles Convention Center in booth #517. In its first appearance at a Dwell on Design Conference, Fireclay will be highlighting its strong commitment to sustainability and use of recycled materials and the fact that we are “Made in the USA.”

Fireclay’s Debris Series of ceramic tile is composed of over 50% recycled materials including more post-consumer waste than any other like product on the market. Made in Aromas, CA using all locally sourced materials, the Debris Series is available in over 112 unique glaze colors in an enormous variety of sizes, shapes, trims, and decorative accents. The Debris Series has been featured in such locations as Whole Foods Markets, Grand Central Station, and the French Laundry restaurant and is ideal for any commercial or residential application.

Fireclay’s Claymonde product is a super-sized, ultra-thin, modern ceramic wall tile that is available in 32 inspiring colors and ranges in sizes upwards of 6’x3’. Claymonde has been chosen for both commercial and residential applications for its beautiful aesthetics, ease of installation, and light-weight features.

Please visit us at our Booth #517, online at www.fireclaytile.com, or via email at info@fireclaytile.com.

About Fireclay Tile:

Founded in 1986 by Paul Burns, Fireclay Tile (www.fireclaytile.com) makes the highest quality, most durable and aesthetic hand-made ceramic materials using “old world” methods that are unique, affordable, and “green.” The company is based in San Jose, CA where it manufactures and sells its products. Since inception, the company has been at the forefront of innovation in the ceramic industry. It’s newest creation, Bottlestone, a hard surface material made of 80% recycled waste glass, is in development and will be launched in 2010. Fireclay is a triple-bottom line company and ensure we take the environment into account in every decision we make and offer our employees a fare wage and benefits. The company can be reached at info@fireclaytile.com or by calling (408) 275-1182.